

MEDIA KIT 2023



facebook.com/FortScottCC



[@FortScottCC](https://twitter.com/FortScottCC)



[@fortscottcc](https://instagram.com/fortscottcc)



[FSCC Greyhounds](https://youtube.com/FSCC Greyhounds)

FSCC MISSION, VALUES, & VISION

MISSION STATEMENT

Fort Scott Community College is an institution of higher learning with a long history of culture and diversity that provides affordable academic, technical, and occupational programs to meet student needs while fostering a mutually supportive relationship between the college and its communities.

CORE VALUES

- **Personal success and growth:** Empower students, community, and employees to attain their goals by providing opportunities in a supportive, safe environment.
- **Integrity and Respect:** A focus on communication, relationships and experiences that value students, community, and employees; fostering a safe environment for all.
- **Diversity and Inclusion:** Operate as one college in purpose, plans, priorities, and processes.
- **Stewardship:** The careful, transparent, and responsible management of all resources under our care, including monetary, physical, and human resources

VISION

FSCC's vision for the future is to support "Students First, Community Always" through a central focus on teaching and learning; advancing strong, innovative programs and departments; maximizing and leveraging opportunities; initiating efficient and effective processes; and developing the region's workforce.





FSCC LOGOS

OVERVIEW

Fort Scott Community College (FSCC) is the home of the Greyhounds. FSCC logo(s) are available upon written request via email or mail. Full description of the need for the logo(s) and how it will be used is required in request. Individual program logo(s) are also available upon request with approval by the program director and the Digital Content Specialist,

Once request is approved by the Digital Content Specialist, it will be sent via email to the recipient in the format that is requested.

Request can be made via email to pr@fortscott.edu or by mail:

2108 S. Horton St.
Fort Scott, KS 66701
ATTN: Digital Content Specialist

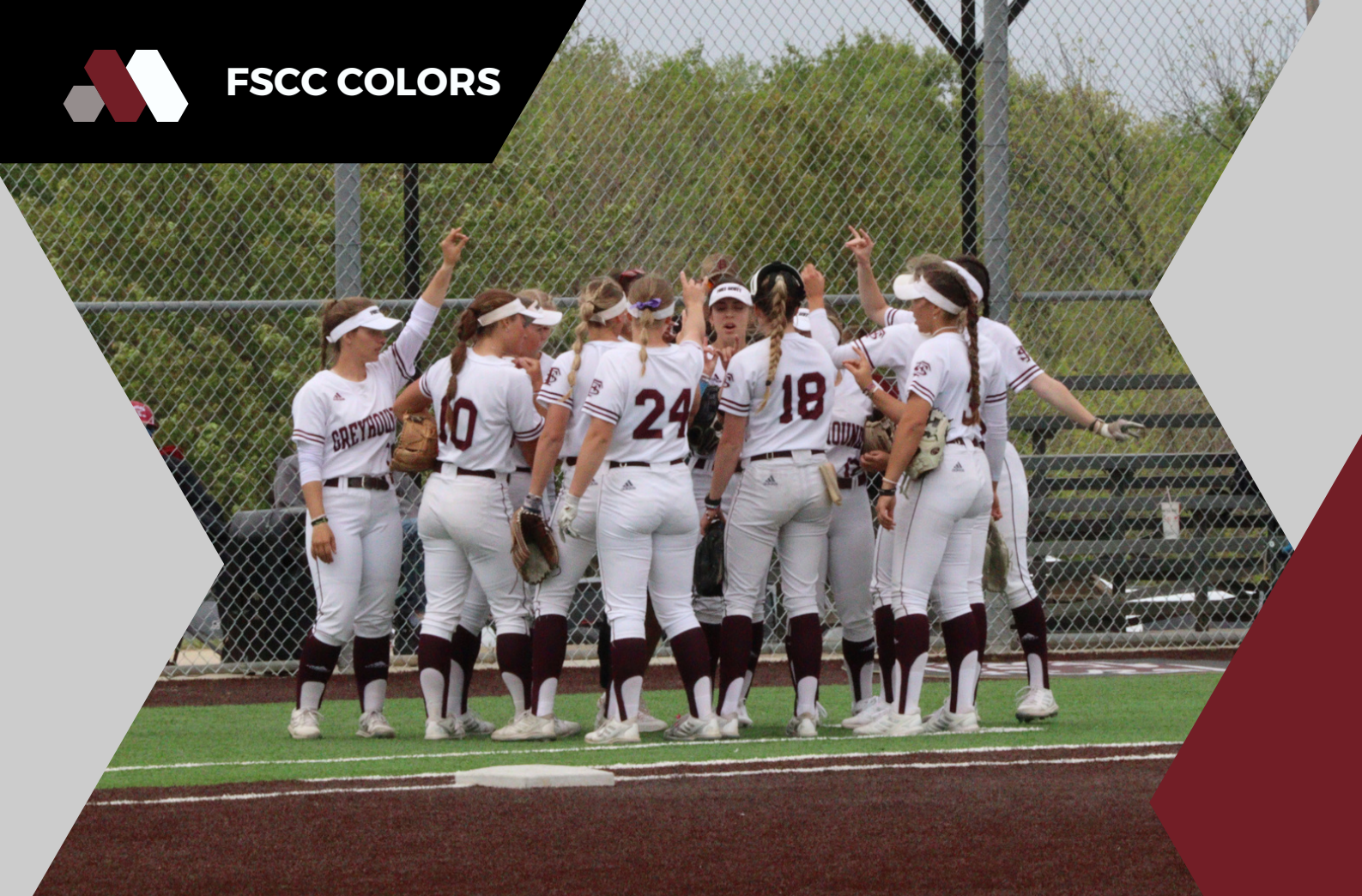
LOGO OPTIONS



[Used for eSports]



"FS" Athletic logo is also available in white



OVERVIEW

Fort Scott Community College colors are maroon, dark gray, light gray, with emphasis colors of black, and white.

Below is a full list of colors and codes in different formats (RGB, HEX, Pantone, & CMYK).

Any questions regarding FSCC color codes can be directed to the Digital Content Specialist at pr@fortscott.edu.



MAROON

- HEX Code-660619
- RGB-102/6/25
- Pantone-188 C
- CMYK-30/100/98/42



DARK GRAY

- HEX Code-939598
- RGB-147/149/152
- Pantone- Cool Gray 7C
- CMKY-3/2/0/40



LIGHT GRAY

- HEX Code-CCCCCC
- RGB-204/204/204
- Pantone-2330 C
- CMKY-0/0/0/20

FONTS, SLOGANS, & CONTACT INFORMATION



FONTS & SLOGANS

Fort Scott Community College (FSCC) fonts may vary, but the conditional fonts FSCC uses are as follows:

- Arial
- Times New Roman
- **Montserrat Classic**
- **League Gothic**

Fort Scott Community College (FSCC) slogans can vary per department/program. Traditional FSCC slogans are as follows:

- "College...as it should be"
- "Your first step, or your next step"
- "Students first, community always"

CONTACT INFORMATION



1-800-874-3722
or
620-223-2700



fortscott.edu (general)
or
fsgreyhounds.com (athletic)



2108 S. Horton St.
Fort Scott, KS
66701



General Contact Email
pr@fortscott.edu

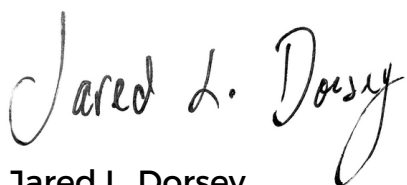


INFORMATION CERTIFICATION

Fort Scott Community College (FSCC) is the oldest, continuous community college in the state of Kansas. Born in April of 1919, the FSCC Greyhounds have prided themselves on quality and affordable education for our Hounds. For over a 100 years, FSCC has been dedicated to our students and community, by adhering to our mission state, values, and vision.

As the Digital Content Specialist, I certify the information within the 2023 Media Kit is accurate and just. Any vendors or outside consultants may use this given information for marketing and/or printing purposes. FSCC related photos will also be available up on request. Any special project uses or need of logos or more information must be requested in writing via email or mail to the Digital Content Specialist. Vendors and/or consultants are not allowed to steer from the given information in any way.

For further information and questions, please contact the Digital Content Specialist via email at pr@fortscott.edu or by direct phone line, 620-223-2700 ext. 4500.



Jared L. Dorsey
FSCC Digital Content Specialist

