



FSCC MEDIA KIT



facebook.com/FortScottCC



[@fortscottcc](https://www.instagram.com/fortscottcc)



[@FortScottCC](https://twitter.com/FortScottCC)



[FSCC Greyhounds](https://www.youtube.com/FSCC_Greyhounds)



[SmugMug Photography](https://www.smugmug.com/SmugMug/Photography)

FSCC MISSION, VALUES, & VISION

MISSION STATEMENT

Empowering Students and Communities through Education.

CORE VALUES

- **Personal success and growth:** Empower students, community, and employees to attain their goals by providing opportunities in a supportive, safe environment.
- **Integrity and Respect:** A focus on communication, relationships and experiences that value students, community, and employees; fostering a safe environment for all.
- **Stewardship:** The careful, transparent, and responsible management of all resources under our care, including monetary, physical, and human resources

VISION

FSCC's vision for the future is to support "One College. One Community." through a central focus on teaching and learning; advancing strong, innovative programs and departments; maximizing and leveraging opportunities; initiating efficient and effective processes; and developing the region's workforce.



EMPOWERING STUDENTS AND COMMUNITIES THROUGH EDUCATION



FSCC LOGOS

OVERVIEW

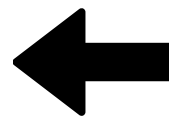
Fort Scott Community College (FSCC) is the home of the Greyhounds. FSCC logo(s) are available upon written request via email or mail. Full description of the need for the logo(s) and how it will be used is required in request. Individual program logo(s) are also available upon request with approval by the Director of Marketing, Print, & Web Services.

Once request is approved by the Director of Marketing, Print, & Web Services, it will be sent via email to the recipient in the format that is requested.

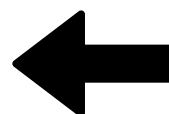
Request can be made via email to pr@fortscott.edu or by mail:

2108 S. Horton St.
Fort Scott, KS 66701
ATTN: Director of Marketing

LOGO OPTIONS



"FS" Athletic logo is also available in white and black



"FS" Athletic logo with team / dept. / activity / club name in Poppins Bold



FORT SCOTT COMMUNITY COLLEGE
STUDENT SERVICES



OVERVIEW

Fort Scott Community College colors are maroon & 38% Black, with emphasis colors of black, Pantone 542C, 20% Black, and white.

Below is a full list of colors and codes in different formats (RGB, HEX, Pantone, & CMYK).

Any questions regarding FSCC color codes can be directed to the Director of Marketing at pr@fortscott.edu.

Primary Colors



PANTONE 188C

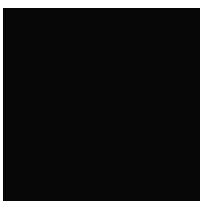
HEX Code-660619
RGB-102/6/25
CMYK-30/100/98/42



GRAY

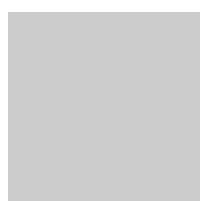
HEX Code-9D9D9D
RGB-157/157/157
CMYK-0/0/0/38

Secondary / Accent Colors



BLACK

HEX Code-000000
RGB-0/0/0
CMYK-0/0/0/100



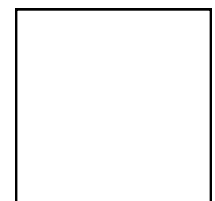
LIGHT GRAY

HEX Code-CCCCCC
RGB-204/204/204
CMYK-0/0/0/20



PANTONE 542C

HEX Code-7BB2DD
RGB-123, 175, 212
CMYK-42/18/0/16



WHITE

HEX Code-FFFFFF
RGB-255/255/255
CMYK-0/0/0/0

Fonts, Slogans, & Contact Information



Fonts & Slogans

Fort Scott Community College (FSCC) fonts may vary, but the conditional fonts FSCC uses are as follows:

- Times New Roman
- League Gothic
- Poppins
- Helvetica

Fort Scott Community College (FSCC) slogans can vary per department / program. Traditional FSCC slogans are as follows:

- "Find Your Path. Build Your Future"
- "Start Here. Go Anywhere."
- "Skills that Build Careers."
- "Small College. Big Opportunity."

Contact Information



620-223-2700



fortscott.edu (main)
or
fsgreyhounds.com (athletic)



FSCC Main Campus
2108 S. Horton, Fort Scott, KS
John Deere Technology
2301 S. Horton St, Fort Scott, KS
FSCC Miami County Campus
501 S. Hospital Dr., Paola, KS
Workforce Education & Training Center
1701 Laurel St., Pleasanton, KS



General Contact Email
jaredd@fortscott.edu

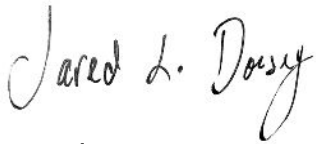
INFORMATION CERTIFICATION

Fort Scott Community College (FSCC) is the oldest continuously operating community college in the state of Kansas. Founded in April 1919, the FSCC Greyhounds have provided quality, affordable education for more than a century. For over 100 years, FSCC has remained committed to serving our students and communities by upholding our mission, vision, and core values.

As the Director of Marketing, Print, and Web Services, I certify that the information contained within this Media Kit is accurate and approved for use. Authorized vendors and outside consultants may use the information provided for approved marketing, advertising, and printing purposes on behalf of Fort Scott Community College. Official FSCC photography may be accessed free of charge on our SmugMug account by [CLICKING HERE](#).

Any special project requests, logo usage, brand exceptions, or requests for additional information must be submitted in writing via email to the Director of Marketing, Print, and Web Services. Vendors and consultants are expected to adhere to the branding standards and information contained within this Media Kit and may not deviate from these guidelines without prior written approval.

For additional information or questions, please contact the Director of Marketing, Print, and Web Services by email at jaredd@fortscott.edu or by phone at 620-223-2700 ext. 4500.



Jared L. Dorsey
FSCC Director of Marketing, Print & Web Services

